

# Francesco Antonio Perotti

PhD Student of Business & Management

University of Turin, Italy – University of Agder, Norway



## CONTACT INFORMATION

**Email:** francescoantonio.perotti@unito.it / francesco.a.perotti@uia.no

**LinkedIn:** <https://www.linkedin.com/in/francesco-antonio-perotti/>

**Research Gate:** <https://www.researchgate.net/profile/Francesco-Perotti-2>

**Google Scholar:** <https://scholar.google.it/citations?user=77cpAKYAAAAJ&hl=en>

**ORCID:** <https://orcid.org/0000-0002-4719-7774>

**WoS Researcher ID:** ABD-3833-2021

## EXPERIENCES

Turin, Italy

Kristiansand, Norway

November 2020 – Present

### PhD Student of Business and Management

University of Turin (Italy) – University of Agder (Norway)

Research project: “Circular business model: an innovative framework to achieve a sustainable purpose”

Research areas: 1) Circular BM and Open Innovation  
2) Knowledge Management, Knowledge Sabotage  
3) Digital Transformation

Turin, Italy

November 2019 – October 2020

### Research Scholarship Owner

University of Turin

Active participation in research projects and reporting, writing, lecture and exams support.

## EDUCATION

Turin, Italy

November 2019

### Master’s Degree in Business Management, Marketing and Strategy

University of Turin

Course: Business Management

Thesis title: “The Sustainable Open Innovation model: analysis of a new innovative paradigm”

Final evaluation: 110/110 cum Laude

Turin, Italy

September 2017

### Bachelor’s Degree in Business Economics

University of Turin

Course: Strategic Business Management

Thesis title: “Management and the principle of transparency: analysis of the Ferrero S.p.A. case”

Final evaluation: 110/110

## LANGUAGES

Italian – MT

English – C1

## COMPETENCES AND SKILLS

Amos v.28 – SPSS – Python Basics – Microsoft Office

Attention to Detail – Creativity – Leadership – Positivity

Problem Solving – Teamworking – Work ethic

## RESEARCH ACTIVITY

### Published Articles in Peer Reviewed Journals

**Perotti, F. A.**, Ferraris, A., Canelo, E., and Busso, D. (2021). The dark side of knowledge sharing: exploring the concept of “knowledge sabotage”. *Journal of Business Research*, 141, 422-432.

Vidal, J. F., **Perotti, F. A.**, Gonzalez, R., and Gasco, J. (2022). Managing Digital Transformation: The View From The Top. *Journal of Business Research* (accepted for review in the special issue “Mastering Digital Transformation: individual characteristics, skills and key capabilities”).

### Published Conference Proceedings

Ferraris, A., & **Perotti, F. A.** (2020). Exploring the concept of “knowledge sabotage”. In *2020 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD)* (pp. 1-4). IEEE.

**Perotti, F. A.**, Ferraris, A., & Massucco, M. (2021). Individual Knowledge Sabotage Antecedents: A Multilevel Analysis. In D. Vrontis, Y. Weber & Tsuakatos (eds.), *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business* (pp. 949-952). EuroMed Press.

**Perotti, F. A.**, Ferraris, A., & Calì, P. (2021). Knowledge Sabotage Consequences on Intention to Share. In D. Vrontis, Y. Weber & Tsuakatos (eds.), *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business* (pp. 953-956). EuroMed Press.

**Perotti, F. A.**, Santoro, G., & Calì, P. (2021). How to avoid knowledge sabotage: A motivational model. In *2021 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD)* (pp. 1-6). IEEE.

**Perotti, F. A.**, Dhir, A., & Ferraris, A (2022). Openness’ Role in Innovation Processes of Circular Business Models: A Systematic Literature Review. In *2022 Sinergie SIMA Management Conference* (pp. 241-246).

**Perotti, F. A.**, Bresciani, S., & Ballerini, J (2022). Promoting sustainable consumption: filling the gap between retailers and end consumers' perception of circular products. In D. Vrontis, Y. Weber & Tsuakatos (eds.), *15<sup>th</sup> Annual Conference of the EuroMed Academy of Business* (pp. 1071-1073). EuroMed Press.

### Reviewer Activity

2021-present British Food Journal (ABS1, Fascia A)

2021-present EuroMed Journal of Business (ABS1, Fascia A)

2021-present International Journal of Consumer Studies (ABS2, Fascia A)

2021-present Technology in Society (Fascia A)

2022-present Journal of Innovation and Knowledge (ABS2, Fascia A)

2022-present Technological Forecasting & Social Change (ABS3, Fascia A)

2022-present European Journal of Innovation Management (ABS1, Fascia A)

2022-present Journal of Knowledge Management (ABS3, Fascia A)

2022-present Economic Modelling (ABS2, Fascia A)

2022-present Journal of Management and Organization (ABS2, Fascia A)

2023-present Information Resources Management Journal (ABS1)

## PARTICIPATION AT NATIONAL AND INTERNATIONAL CONFERENCES

Presenter of “Exploring the concept of knowledge sabotage”, Ferraris, A., & Perotti, F. A., at the *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impact*, 25-27/11/2020.

Presenter of “Individual knowledge sabotage antecedents: a multilevel analysis”, Perotti, F. A., Ferraris, A., Massucco, M., at the *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 22-23/09/2021.

Presenter of “Knowledge sabotage consequences on intention to share knowledge”, Perotti, F. A., Ferraris A., Calì, P., at the *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 22-23/09/2021.

Chair session at the *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 22-23/09/2021.

Discussant at the *14<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 22-23/09/2021.

Presenter of “How to avoid knowledge sabotage: A motivational model”, Perotti, F. A., Santoro, G., & Calì, P., at the *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impact*”, 24-26/11/2021.

Presenter of “The Influence of Motivations to Share Knowledge in Preventing Knowledge Sabotage Occurrences: An Empirically Tested Motivational Model”, Perotti, F. A., Santoro, G., & Bresciani, S., at the *16<sup>th</sup> Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK)*, 28-30/06/2022.

Reviewer at the *16<sup>th</sup> Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK)*, 28-30/06/2022.

Presenter of “Openness’ Role in Innovation Processes of Circular Business Models: A Systematic Literature Review”, Perotti, F. A., Dhir, A., & Ferraris, A., at the *Sinergie SIMA Management Conference*, 30-01/07/2022.

Presented of “Investigating Digital Technologies’ Implementation in Circular Business Models: Evidence from the SMEs’ “Going Circular” Path”, Perotti, F. A., Dhir, A., & Ferraris, A., at the *R&D Management Conference*, 09-13/07/2022

Presenter of “Promoting sustainable consumption: filling the gap between retailers and end consumers’ perception of circular products”, Perotti, F. A., Bresciani, S., & Ballerini, J. at the *15<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 21-23/09/2022.

Chair session at the *15<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 21-23/09/2022.

Discussant at the *15<sup>th</sup> Annual Conference of the EuroMed Academy of Business*, 21-23/09/2022.

Chair session at the *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Sustainability*, 23-25/11/2022.

#### Certificates and Awards

Appreciation Award at *IEEE International Conference on Technology Management, Operations and Decisions - Disruptive Technologies and Social Impacts*. November 24-26, 2021.

#### Organisational roles and track chair

Member of the Scientific Committee at the *International Conference on Innovative Education in Business and Economics (ICIEBE)*, Second edition. July 20<sup>th</sup>-21<sup>st</sup>, 2022. Organized by the University of Valencia, Facultat d’Economia.

Track chair at the *International Forum on Knowledge Asset Dynamics (IFKAD)*, “Managing Knowledge for sustainability”. Track: Managing Knowledge in Circular Businesses: Exploring Inter-Organizational Dynamics to Unleash Circular Economy; Research area: KM and Circular Economy, June 7-9/6/2023.

#### EDUCATION ACTIVITIES

01-04/2022 Python Basics: Introducing to programming with Python. Delivered by: Prof. Alberto Turigliatto, SAA School of Management, University of Turin.

04/2022 *An introduction to Ethical Publishing Behavior*, Web of Science Academy.

04/2022 *Reviewing in the Sciences*, Web of Science Academy.

04/2022 *Reviewing in the Humanities*, Web of Science Academy.

04/2022 *Co-reviewing with a mentor*, Web of Science Academy.

05/2022 *Research Preparation*, Elsevier Research Academy.

- 05/2022 *Writing for Research*, Elsevier Research Academy.
- 05/2022 *Publication Process*, Elsevier Research Academy.
- 05/2022 *Navigating Peer Review*, Elsevier Research Academy.
- 05/2022 *Communicating Your Research*, Elsevier Research Academy.
- 04-06/2022 IN-618 *Theory of Knowledge and Core Theories in Management* (7.5 ECTS credits). Delivered by: Prof. Andreas Wald, School of Business and Law, University of Agder.
- 06/2022 ME-613 *Qualitative Research Methods: The Case Study in Management and Organization Research* (5 ECTS credits). Delivered by: Prof. Rebecca Piekkari, Department of Management Studies, Aalto University, Finland.
- 05-06/2022 ME-612 *Survey of Statistical Methods* (5 ECTS credits). Delivered by: Prof. Amandeep Dhir, School of Business and Law, University of Agder.
- 11-12/2022 Bibliometric Literature Review. Delivered by: Prof. Ilan Alon, School of Business and Law, University of Agder; Prof. Ziaul Haque Munim, School of Business and Management, University of Agder.

#### Seminars and webinars

- 22/09/2022 *Reviewing and Editing Qualitative Manuscripts: Dealing with Potential Biases Appreciation*, RM-SIG and JIBS Webinar. Delivered by: Prof. Rebecca Piekkari, Department of Management Studies, Aalto University, Finland; Catherine Welch, Sydney University, Australia; Tima Bansal, Ivey Business School, Canada; Eileen Fischer, York University, Canada.

#### TEACHING ACTIVITIES

16/06/2021 Seminary (3 hours) on *Industry 4.0 and Digitalization* at Industrial and Operations Master (code A757-3-39722), organized by SAA School of Management, University of Turin.

04/10/2021 Lecture (2 hours) on *Knowledge Management* at Performance Management and Leadership (MAN0469), 2<sup>nd</sup> year of Direzione d'Impresa, Marketing e Strategia course (Business Management), University of Turin.

07/10/2021 Lecture (2 hours) on Balanced Scorecard at Business Strategy (MAN0526B), Business Administration SAA School of Management, University of Turin.

Organization of Hackathon in MBA Master of University of Turin:

- *L'economia circolare: idee "dirompenti" nei settori Fashion e Food* (09/02/2021 - 10/02/2021).
- *Social media landscape: trend evolutivi e opportunità future* (17/03/2021 - 18/03/2021).
- *Smart city: nuove soluzioni e servizi per i cittadini* (27/04/2021 - 28/04/2021).
- *Piattaforme e digitalizzazione per la promozione del turismo e degli eventi* (26/05/2021 - 27/05/2021).

01-14/04/2022 Course (26 hours) "Dalla Pianificazione Strategica al Marketing", ENFAP Piemonte, Torino.

01/05/2022 Seminary (2 hours) on *Knowledge Management and Knowledge Sharing* at the Business Management Course (MAN0266), University of Turin.

12/10/2022 Lecture (2 hours) on *Knowledge Management* at Performance Management and Leadership (MAN0469), 2<sup>nd</sup> year of Direzione d'Impresa, Marketing e Strategia course (Business Management), University of Turin.

16/12/2022 Lecture (4 hours) on *Innovation management in modern businesses: towards a sustainable perspective* at the Master Course "Innovation design manager and data driven business transformation", Business Administration SAA School of Management, University of Turin.

2020 – 2022 Tutor in *Corporate Governance and Business Strategy - Module: Business Strategy* (MAN0526B), 2<sup>nd</sup> year of Business Administration course, SAA School of Management, University of Turin.

2021 – 2022 Tutor in Business Management (MAN0266), 1<sup>st</sup> year of Business Administration course, SAA School of Management, University of Turin.

Organization of Hackathon in MBA Master of University of Turin:

- *Circular Economy* - (15/02/2022 - 16/02/2022)
- *E-commerce* (15/03/2022 - 16/03/2022)
- *Fintech: trend e opportunità in un mondo digitale* (05/04/2022 - 06/04/2022)
- *Smart city: Nuove soluzioni di mobilità per i cittadini* (17/05/2022 - 18/05/2022)

## **RESEARCH PROJECTS**

*Milk market analysis with focus on price evolution.* Desk research for Ferrero spa (2020).

*Analisi di mercato del settore Bakery ed implicazioni strategiche.* Desk research for Delizie Bakery srl (2020).

*Support for the development of new products and marketing.* Support activity for Delizie Bakery srl (2021).

*Analisi del territorio di riferimento di Banca d'Alba dei settori Food&Beverage e Turismo.* Desk research for Banca d'Alba spa (2020/2021).

*Marketing sociale della solidarietà: innovation network analysis e sperimentazione.* Desk research for Regione Piemonte (2021).

2021 - 2022 Nutribev Project: establishment of a circular economy system within a Piedmontese production chain. Desk research, consumer analysis, and network benefit/cost allocation for Birrificio Baladin ssa, Farmaceutici Procemsa spa, GemChimica srl, and Agrindustria Tecco srl.

## **RESEARCH GROUP PARTICIPATION**

*Innovazione, Strategie Competitive e Sviluppo Territoriale,* University of Turin (2022-2024).