




PERSONAL INFORMATION

Angela Scilla



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Sex Female | Date of birth : 11/1984 | Nationality Italian

POSITION

Ph.D in Business and Management at University of Turin (Italy)

WORK EXPERIENCE

From May to July 2009

Stager

Cresam – Centro di Ricerche Economiche, Sociali, Aziendali e Manageriali (Center of Research), Cuneo

- Research activities aimed to study issues relating to "Correlation between Risk and Performance" with particular attention to the CAPM, integrating analysis with exercises and cases.

**Business or sector** Private sector – Centre of Research

From November to December 2007

Stager

Municipality of Naro (AG), Accounting Office

- Accounting within a local authority

**Business or sector** Public Sector

EDUCATION AND TRAINING

November 2010

Ph.D Student in Business and Management (with scholarship)  
University of Turin (Italy)

From November 2007 to April 2010

Degree in Economia e direzione delle imprese  
Faculty of Economics at University of Turin (Italy)

From September 2002 to October 2007

Bachelor Degree in Amministrazione ed economia delle imprese  
Faculty of Economics at University of Palermo (Italy)

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
A1	A1	A1	A1	A1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**Communication skills**  
**Organisational / managerial skills**  
**Job-related skills**

Excellent ability to work in a team gained during scouting activities and further developed during activities promoting collaboration between people differing personalities.

**Computer skills** Excellent knowledge of Microsoft applications and Microsoft Office. Excellent ability to browse the Internet.

**Driving licence** ▪ B

#### ADDITIONAL INFORMATION

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- Publications**
- The Path of Sustainability Starts from Benchmark Destinations (paper co-authored with Tardivo G. and Viassone M.), (2014), « 7th Annual Conference of the EuroMed Academy of Business. The Future of Entrepreneurship », Book of Proceeding, EuroMed Press, 1563-1573
  - How to become a benchmark sustainable tourist destination? A descriptive model. (paper co-authored with Tardivo G. and Viassone M.), (2014), *Business Systems Review*, 3(2), 207-230.
  - A new frontier in the satisfaction of the cultural tourist: the QR Code (chapter co-authored with Tardivo G. and Viassone M.), (2014), in Ailello L., *Management of Cultural Products: E-Relationship Marketing and Accessibility Perspective*, edited by IGI Global.
  - A benchmarking model for sustainable tourist destinations (2014), (paper co-authored with Tardivo G. and Viassone M.), paper presented by «Business Systems Laboratory - 2nd International Symposium « SYSTEMS THINKING FOR A SUSTAINABLE ECONOMY. Advancements in Economic and Managerial Theory and Practice » January 23-24, 2014 and published in Conference Proceedings (ISBN : 9788890824203)
  - Speciali Classifiche : analisi di solidità, redditività e produttività delle banche Italiane, (2013), in BancaFinanza.
  - "Codice QR" : una risposta innovativa per la comunicazione e soddisfazione del cliente (QR Code : an innovative response for customer communication and satisfaction), (paper co-authored with Tardivo G. and Viassone M.), (2013), paper presented at «XXV Convegno annuale di Sinergie: L'innovazione per la competitività delle imprese». Ancona, october 24-25, 2013 and published in: Sinergie Referred Electronic Conference Proceeding, 2013.
  - *La difesa del valore: le strategie d'impresa (The defense of value: strategies of the company)* (chapter co-authored with Ferraris A.), in Tardivo G., Quaglia G. (2013), *La creazione di valore*, Vol.1, FrancoAngeli, Milano.
  - Applicazioni di Finanza aziendale. Esercizi commentati e richiami di teoria (Application of Corporate Finance. Commented exercises and hints of theory)(book co-authored with Battisti E.), FrancoAngeli, Milano, 2013.
  - Imprese multinazionali e contesto locale: la gestione degli embeddedness multipli delle imprese estere operanti in Piemonte (Multinational Company and local contest: the management of multiple embeddedness of foreign companies operating in Piedmont) (paper co-authored with Bresciani S. and Ferraris A.), (2012), paper presented at «XXIV Convegno annuale di Sinergie: Il territorio come giacimento di vitalità per l'impresa». Lecce, october 18-19, 2012 and published in: Sinergie Referred Electronic Conference Proceeding, 2012.
  - I rifugi alpini (Mountain Refuges), in Tardivo G., Deandreis M., Ferri M.A., Viassone M. (2012), *Il turismo montano come vantaggio competitivo territoriale*, Giappichelli Editore, Torino.
  - Le terme annuali (Spa with an annual management) (chapter co-authored with Tardivo G.), (2012), in Tardivo G., Deandreis M., Ferri M.A., Viassone M. (2012), *Il turismo montano come vantaggio competitivo territoriale*, Giappichelli Editore, Torino
  - Le terme stagionali (Spa with a stagional management), (chapter co-authored with Tardivo G.), (2012), in Tardivo G., Deandreis M., Ferri M.A., Viassone M. (2012), *Il turismo montano come vantaggio competitivo territoriale*, Giappichelli Editore, Torino.
  - The Ecomuseum: a Guardian of Local Identity and a Strategic Supporter for the Territorial Development (paper co-authored with Tardivo G.), (2012), paper presented at «Enlightening Tourism: 1st International Conference. Competition and Innovation in Tourism: New Challenges in an

Uncertain Environment», Naples September 13-14, 2012, and published in: Competition and Innovation in Tourism: New Challenges in an Uncertain Environment. Vol. 1, Enzo Albano Editore, 2012.

- Corporate Governance, ownership and control in the listed Italian public utilities (paper co-authored with Tardivo G, Bresciani S. and Cugno M.), (2012), paper presented at «XVI IRSPM CONFERENCE: Contradiction in Public Management Managing in Volatile Time», Rome April 11-13, 2012, published in the Conference Acts.
- New Technology for Strategic Management Policy in Small Areas: the 'GIS Piedmont Region', (paper co-authored with Cugno M), (2011), in «14th Toulon-Verona Conference on Excellence in Services», (ISBN: 978-889-0432-71-2).
- Gli effetti delle operazioni di acquisizione sul rischio e rendimento delle multinazionali. (The Effects of Merger and Acquisition on risk and performance of Multinational Company), in: G.Tardivo, M.Viassone (2011), Finanza Aziendale Internazionale, ISEDI, Torino.
- L'impatto dell'operato dell'ASO Santa Croce e Carle sull'economia cuneese (The impact of activities of ASO S. Croce and Carle on the economy of Cuneo), internal report of ASO S. Croce e Carle, 2011.

#### Projects

- From May 2014 to December 2014

Researcher on «Fondazioni di origine bancaria a sostegno dell'economia del Piemonte». The research project aims to describe the scenario, identify the characteristics of Banking Foundations, devise a set of indicators for measuring the value created, analyze the network of Foundations-Territory. The results of research will be published in a Special Issue of Sinergie Journal.

The research project is carried out in collaboration with Fondazione CUEIM-CRT. Coordinator : Prof. Giuseppe Tardivo

- From June 2014 to October 2014

- From September 2013 to November 2013

Member of research team on « Speciali Classifiche : analisi di solidità, redditività e produttività delle banche Italiane », promoted by BancaFinanza magazine.

- From May 2013 to March 2014

Member of research team on « Elderly people and their quality of life », promoted by Ferrero Foundation.

- From June 2012 to November 2012

- From June 2011 to November 2011

- From May 2010 to November 2010

Member of team that carried out interviews with SME participating in the competition "Chiave a Stella." A prize was awarded for the ability to express and combine innovation and tradition for both product excellence and development within Italy and abroad. The award was sponsored by API Torino (Provincial Association of SME), Magneto Foundation and The Republic, in collaboration with the Chamber of Commerce of Turin, UniCredit Banca, UniCredit Corporate Banking and UniCredit Private Banking, with the scientific support of the Politecnico of Turin and the Faculty of Economics of University of Turin.

- June 2011

Member of research team on «The offer of tourist structure in Cuneo» taking care of the part on Mountain Refuge and Spa. Coordinators: Prof. Giuseppe Tardivo and Prof. Milena Viassone.

- From January 2011 to March 2011

Member of research team on «Formulation of a model for analyzing the economic impact of corporate documents in the Piedmont regional health system beyond the normal financial analysis», promoted by Piedmont Region, Aress (Regional Health Services Company) and University of Turin. The research project aims to create benchmarking regional and interregional economy, starting with the cost accounting aiming to save costs. Coordinator: Prof. Giacomo. Büchi.

- From September 2010 to January 2011

Member of research team on «Social Report of the ASO S. Croce and Carle-Cuneo» promoted by ASO S. Croce and Carle. The research project is carried out in collaboration with the Faculty of Economics of the University of Turin and the CRESAM (Center for Economic, Social, Business and Managerial Research). Aim of the research is reporting the work of the Hospital Santa Croce and Carle of Cuneo in a simple and understandable way for all stakeholders. Coordinator: Prof. Giuseppe

Tardivo.

#### Seminars and Summer School

- Sustainable Tourism Management, unit of Faculty of Business of University of Tasmania, laid by Prof. Anne Hardy.
- Summer School on Econometric Analysis, organized by SDIPA (School of management for enterprise and public administration) – University of Calabria.
- Series of lessons on Statistic Applications On Managerial Studies, organized by Ph.D. in Business and Management – University of Turin, laid by Prof. Roberto Corradetti.
- Seminary on International Marketing Strategy, organized by Faculty of Economics- University of Turin, laid by Prof. Frank Bradley.
- Summer School on the Methodology of Teaching organized by AIDEA (Italian Academy of Business Management).
- Seminary on Guidance Notes On Sampling Methods For Audit Authorities, organized by Faculty of Economics - University of Turin, laid by Prof. Ron Kenett.

#### Teaching

- Academic year 2013-2014  
Teaching of Principles of Corporate Finance at Degree Course in « Economia Aziendale (Business Administration) ».
- Academic year 2013-2014  
Tutor of Corporate Finance at Degree Course in « Management dell'informazione e della comunicazione aziendale ».
- Academic years 2011-2012 and 2012-2013  
Series of lessons on “Analysis of the market and competition” within the seminar on “Start own business, a possible venture”, organized by Staff culture of enterprise and work (University of Turin, Piedmont Region, Enterprise Incubator of Turin University and Enterprise Incubator of Politecnico of Turin).
- Academic years 2011-2012 and 2012-2013  
Series of assignments in the degree Course in Corporate Finance at the Faculty of Economics, University of Turin.
- Academic years 2011-2012, 2012-2013 and 2013-2014  
Course on “Guide line on Business Plan: market analysis, economic and financial analysis, document redaction” within the seminar “Start own business, a possible venture”, organized by Staff culture of enterprise and work (University of Turin, Piedmont Region, Enterprise Incubator of Turin University and Enterprise Incubator of Politecnico of Turin).
- Academic year 2011-2012  
Series of assignments in the degree Course of Business and Management at Faculty of Economics – University of Turin.

#### Honours and awards

- July 2013  
Visiting research and visiting student at Faculty of Business of University of Tasmania.
- September 2011  
Cultore della materia in Business Management at the Faculty of Economics of University of Turin (Cultore della materia is a title assigned, within the University, usually on the recommendation of a Teacher, to graduates who have shown a strong interest and knowledge, accompanied by studies and publications, on a certain subject).
- November 2010  
Ph.D Scholarship