

# EGIDIO FORNI

Born on ..... 1972

Italian nationality

Enthusiast and interested in fintech & banktech, crypto currency, block chain, crowd funding, peer-to-peer lending and the impact of technology on banking and financial system. Interested on how psychology could influence investment and financial decisions (behavioral finance). Passionate of Formula 1.

## **CONTACT DETAILS**

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Phone: +39347.....

## **WORK EXPERIENCE**

### **BNP Paribas Group – Milan**

2011 - present: International Trade Finance Department. Customer support and advisory on issuance of letters of credit, documentation check and customer service.

From 2009 to 2011: Cash Management Department. Customers advise on payments, collections and cash concentration solutions (cash pooling), account opening and remote banking solutions.

From 2007 to 2009: Credit Department. Provision of credit evaluations for corporate loans. P&L and balance sheet analysis, margin and ratio analysis, collection and analysis of corporate and market information.

### **Deutsche Bank spa - Milan**

From 2002 to 2007: Corporate Division (Cash Management). Account opening, collections, payment tools, set up and implementation of cash concentration (cash pooling) and remote banking solutions, customer support.

From 1998 to 2002: retail banking division. Account opening, provision of remote banking solutions, payment tool, financial investment advisory, training of customers and colleagues on the Euro changeover.

## **EDUCATION, ACADEMIC JOB & PROFESSIONAL PARTNERSHIPS**

### **Talent Garden**

March 2023: Master in Business Innovation (part-time)

### **Università del Piemonte Orientale**

May 2022: FinTech: a revolution in the financial sector? (auditor)

## **University of Torino**

Academic year 2023-2024: Teaching Assistant of Banking & Financial Markets.

Academic year 2015-2016: Professor of Banking (fixed term contract).

2008: Ph.D. in Business Administration (Banking & Finance). Research project: "Financial investments and Emotional Status. The relationship between the portfolio asset allocation and the investor's psychology: the Italian situation". The project was carried out in cooperation with the support of Consorzio Patti Chiari (Italian Banking Association). First Advisor: Prof. Paul de Sury, University of Turin, Italy.

## **Borsa Italiana spa (London Stock Exchange Group)**

From 2013 to 2015: Lecturer on Behavioural Finance and Financial Investment Solutions

From May 2017 to October 2018: Tutor at "Affari in Corso" (online)

## **Bocconi University**

Academic years 2010-2013 and academic years 2017-2020: Teaching Assistant of "Banking & Financial Markets". Course coordinators: Prof. Forestieri, Prof. Zorzoli, Prof. Omarini

Degree in Banking and Financial Markets (1996). Dissertation thesis: "Criminal Economy and Money Laundering: the role of Financial Institutions". First advisor: Prof. de Sury

## **University of Sassari**

Academic year 2011: Lecturer at the "Master of Banking and Finance"

## **St. John International University**

Academic year 2010-2011: Professor of "Introduction to business" (fixed term contract)

## **Free University of Bolzano**

Academic years 2008-2011: Teaching Assistant of "Banking & Financial Markets" (Campus of Bolzano) and "Introduction to Management" (Campus of Brunico)

## **Università della Svizzera Italiana (Lugano - Switzerland)**

Academic years 2007-2010: seminars on Behavioural Finance (course of Private Banking – Prof. de Sury)

## **LANGUAGES**

Italian (mother tongue)

English (advanced)

French (fluent)

## **PAPERS**

"The Subprime Lending Crisis and its Effects on the Liquidity of International Capital Markets: the lessons to be learned in Italy from the US experience" (2008)

“Investimenti e Psicologia” (“Il Nostro mondo”, newsletter of Gruppo Banco Popolare - 2008)

“Stock Exchange, IPO and Delisting” (2008 – Ph.D. Student)

“Non solo razionalità delle decisioni finanziarie” (“Azienda Banca” – 2007)

Case study: “How to manage a Bank-Corporation relationship in the provision of Cash Management services” (2005 – Ph.D. Student)

“Riflessioni sul rapporto Banca – Piccola/Media Impresa”(2005 – Ph.D. Student)

“A mouse click away” (2001)

## **FINTECH ARTICLES**

<https://www.fintastico.com/blog/investire-non-%C3%A8-un-gioco/>

<https://www.fintastico.com/blog/il-futuro-delle-banche/>

<https://www.fintastico.com/it/blog/p2p-lending-un-modo-diversificare-il-proprio-portafoglio/>

<https://www.fintastico.com/blog/questo-non-%C3%A8-un-gioco-la-gamification/>

<https://www.fintastico.com/blog/brevi-riflessioni-sul-banktech/>

## **BEHAVIORAL FINANCE ARTICLES**

<https://www.adviseonly.com/blog/capire-la-finanza/educazione-finanziaria/perche-spegliamo-il-cervello-quando-entriamo-in-banca/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/ho-comprato-la-ferrari-auto-psycoanalisi/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/psicologia-e-finanza-dietro-previsioni-e-analisi-si-nasconde-la-mania-del-controllo/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/informazione-e-finanza-perche-i-media-parlano-sempre-degli-stessi-titoli/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/profitti-perdite-perche-ci-comportiamo-come-giocatori-di-poker/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/se-uscire-da-italia-paga-diversificazione-e-home-country-bias/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/i-mechanismi-di-difesa-finanziaria-come-resistere-alla-sindrome-del-giocatore-dazzardo/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/investire-in-borsa-e-tua-libera-scelta-o-sei-influenzato/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/investire-in-modo-consapevole-basta-controllare-influenzatori-occulti/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/adamo-eva-e-la-finanza/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/avidita-buona-o-cattiva/>

<https://www.adviseonly.com/blog/investire/psicologia-investitore/profitti-perdite-impatto-diverso-sull-investitore/>

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