

## PhD in Business and Management - 38° Cycle - Esposito Gabriella 2024-2025 - (III year)

### Participation as an Author in Research Paper

1. **“How Do Boundary Objects Influence Human-Centered Smart Cities? A Systematic Literature Review”**  
|| Journal: Review Managerial Science || Authors: Esposito G., Mora L., Bertello A., Tucek D. (2024)  
|| January.2025 ||
2. **“Value Tensions and Actionable Knowledge in Grassroots Innovation: A Study of Invitational Ambiguity and Implementation Challenges”**  
|| Journal of Knowledge Management || Authors: Esposito G., De Bernardi P., Bertello A., Vrontis D.  
|| November.2024 ||
3. **“Gender Diversity in Corporate Leadership and ESG Performance: Evidence from International Markets”**  
|| Journal of Business Research (*under review*) || Authors: Sandretto D., Esposito G., Rizzi A. (2024) || R1 ||
4. **“Digital Transformation and Entrepreneurial Innovation: Conceptualising Governance Pathways”**  
|| International Entrepreneurship and Management Journal (*under review*) || Authors: Esposito G., Amitrano C, Troise C. Dorra Y.. (2025) || *under review* ||

### Academic and Institutional Role

- **Representative of Doctoral Student at University of Turin, Management Department** (Nov.2024-ongoing)
- **CMR-Quality Assurance Member of PhD in Business & Management** (Nov.2023-ongoing)

External Correlator for the Master Thesis of M.923003 “Evoluzione Dei Meccanismi Di Stakeholder Engagement E Le Iniziative Di Grassroot Innovation (NEB Case Study) - (February-June2024)

### Participation in Conference as Co-Track Chair

- IFKAD2025 - Track 06: **Knowledge Futures: AI, Technology, and the New Business Paradigm**
- R&D 2025 - Track 1.4 **Fostering Biodiversity Through Entrepreneurship: Strategies for Sustainable Ecosystems**

### Special Issue

- Journal of Management & Strategy **“Fostering Biodiversity Through Entrepreneurship: Strategies for Sustainable Ecosystems”**  
*Opening date for manuscripts submissions: 7th July 2025 Ending date 7th November 2025*

### Participation in Conferences with Proceedings - as Speaker

1. **Analyzing Climate Change Mitigation and Adaptation Strategies in the Agri-Food Value Chain: A Systematic Literature Review”**  
with DE BERNARDI P., ESPOSITO G., PANERO M., MARCACCI C. (2024)  
at IFKAD 2024 - Translating Knowledge into Innovation Dynamics (Madrid, Spain) - 13 June 2024
2. **“Tackling grand challenges through the New European Bauhaus. Insight for the Stewardship Theory”**  
with ESPOSITO G., FORLIANO C., DE BERNARDI P. (2023)  
at EUROMED “Business Transformation in Uncertain Global Environments” (Vilnius, Lithuania) - 28 September 2023
3. **“Unveiling the role of stakeholders involvement on city climate neutrality: a salience theory perspective”**  
with ESPOSITO G., FORLIANO C., DE BERNARDI P. (2023)  
at AIDEA “Il ruolo dell’accademia nelle sfide della società, dell’economia e delle istituzioni” (Salerno, Italy) - 7 October 2023

#### 4. “Feeling ready? The interplay between digital readiness and sustainable growth in the European food industry”

with PINO M., ESPOSITO G., BO S. (2023)

at ICEM Entrepreneurship 360°: Driving Sustainable Change (Valencia) - 23 October 2023

#### Participation in Conferences with Proceedings - as Co-author

#### 4. “A systematic analysis of innovation ecosystem through casual mapping and network analysis”

with FORLIANO C., DE BERNARDI P., PANERO M, ESPOSITO G. (2023)

at EUROMED PRIZE WINNER (Vilnius) - 29 September 2023

#### 5. “Gender corporate leadership and ESG performance: global insights”

with SANDRETTO D., ESPOSITO G., RIZZI A. (2023)

at World Finance & Banking Symposium (Vilnius) - 13-15 December 2023

#### Participation as Chair in the conference:

**EUROMED** “Business Transformation in Uncertain Global Environments” (Vilnius) - 28 September 2023 - Interdisciplinary Research Session

#### Participation as Discussant in the conference:

**AIDEA** “Il ruolo dell’accademia nelle sfide della società, dell’economia e delle istituzioni” (Salerno) - 7 October 2023 - “Il ruolo della sostenibilità nell’organizational legitimacy del trasporto pubblico locale”

Authors Davide Giacomini, Davide Tonoli, Alicia Cándida Blanco González, Cristina del Castillo Feito, Simone Zucca.

#### Public engagement and Third Mission

##### Participation as a Speaker in the forum:

1. **High-Level thematic session "Smart and sustainable growth for regions"** - European Regions and Cities - Bruxelles, October 2024
2. **Reusable Packaging Revolution** - Turin, 23 July 2024
3. **Major Cities of Europe. A LOOM WITH A VIEW** – Weaving the digital future of communities, cities and regions” - Prato 25 October 2023
4. **ItAIS XX Conference of the Italian Chapter of AIS Business and People Ecosystems in the Digital Society** - New European Bauhaus Workshop “**Tackling Grand Challenges through the New European Bauhaus. Insight for the Stewardship Theory**” - 13 October 2023
5. **ItAIS Junior Faculty and Doctoral Colloquium 2023** - “Unveiling the Role of Stakeholders’ Involvement in City Climate Neutrality: a Salience Theory Perspective” - 12 October 2023

##### Participation as Co-organizer & Speaker/Mentor in the conference:

1. **Climate City Contract Terzo Settore - Stakeholder Engagement Process** - 20/September/2023
2. **Climate City Contract Settore Corporate - Stakeholder Engagement Process** - 20/July/2023
3. **Hacking the City - Design a Circular City** (Tondo) - Torino 9-10/June/2023 - The Waste & Circular Economy Challenge
4. **EU Green Week** - Torino 11/June/2023
5. **Hack4Circularity** (SAA UniTo) - 1/February/2023

##### Participation as an Attendee in the conference:

1. **Utopian hours (International Festival) “Manifesto for a New City Making”** - 13-15/October/2023
2. **European Week of Regions and Cities** - Brussels 9-12/October/2023
3. **Circular City Innovation Lab** (Deloitte) - Milano 19/June/2023
4. **Thematic Working Group lead by ICESP - GDLS Cities** (Online) - ONGOING
5. **HACKATHON SMART CITIES** (SAA School of Management UniTo) - 3/May/2023

## Supplementary teaching

- **Circular Economy Management** - 6 hours - May-June/2024 (MAN0599 Lead by Prof. De Bernardi)
- **Climate Change Management** - 3 hours - 31/October/2023 (MAN0600 Lead by Prof. De Bernardi)
- **Circular Economy Management** - 3 hours - 13/May/2023 (MAN0599 Lead by Prof. De Bernardi)

## Other Activities - Lectures performed

1. **Circular Business Model** - 8 hours - 16/October/2023  
(SME4Green Project lead by Comune di Torino and Environmental Park Research Center)
2. **Innovator Fellowship** EIT Food Learning Course for Entrepreneurs & Researchers - Organization, Promotion and Communication, and Researchers' Tutoring - ONGOING
3. **Food Solutions** EIT Food Learning Course for Students - Organization, Promotion and Communication, and Students' Tutoring - ONGOING

## Academic Courses attended

- **SIMA-SIM-BAM SCHOOL OF RESEARCH METHODS** Winter Edition: **Writing Theoretical Paper** - University of Palermo LUMSA - 23-27 January 2024
- **SIMA-SIM-BAM SCHOOL OF RESEARCH METHODS** Summer Edition: **Qualitative Approaches** - Certosa di Pontignano (Siena) - 12-15/July/2023

## CV

### WORK EXPERIENCE

[ 02/2023 – Current ] **Phd Business & Management**

*University of Turin - Business & Management Department* - Country: Italy, Turin  
PhD "**BUSINESS AND MANAGEMENT**" (38th cycle)

Innovative Business Model in the Food Systems; New European Bauhaus and Community-Led Cities

[ 09/2021 – Current ] **Founder Non-Profit Organization**

*Green Growth Generation - a participatory platform to boost green growth by connecting eco-communities*

EU and National Fund Project Proposal Writing

Develop Partnership and Fundraising Relationships with Private Donors

Event planning and organisation, educational activities

[ 10/2024 – 04/2025 ] **Collective Project Team Mentor**

*ESCP Turin Campus - ESCP Business School*

Manage and lead a team on a GGG project focused on marketing and business development.

[ 03/2023 – 12/2024 ] **Start-up Business coach**

*SpaceCrop Startup (EIT Food NEB Catalyzer)* (2024)

*Hi Seed Tech (Horizon Europe Project)* (2023)

*SpaceCrop Startup (EIC/EIT Food Women Leadership Programme)* (2022)

[ 11/2022 – 12/2023 ] **Project Coordinator**

*NEB Stewardship Lab (JRC Department European Commission)* - Country: Italy

This academic-led NEB lab project explores and enhances the role of higher education in the New European Bauhaus (NEB) initiative.



- [ 02/2020 – 03/2021 ] **EU Project manager**  
*ICU - Istituto per la Cooperazione Universitaria* - Country: Lebanon, Beirut  
REESTART: Renewable Energy and Energy Efficiency for Sustainable Energy Transition And Reinforced Trust between SMEs and ESCOs
- [ 02/2019 – 02/2020 ] **Industrial Liaison Officer**  
*Fondazione Alma Mater, Università degli studi di Bologna* - Country: Italy, Bologna
- [ 01/2014 – 01/2019 ] **Project Manager**  
Multinational Companies in Food Sector, Packaging, Automated Machines, Pharmaceuticals, Research & Innovation

## EDUCATION

- [ 02/2023 –ongoing] **PhD Business Management**  
*University of Turin, Department of Management* - Country: Italy, Turin  
*University of TalTech, Academy of Urban Studies and Architecture* - Country: Estonia, Tallinn
- [ 09/2024 –12/2024] **Urban Design (online)**  
*Czech Technical University in Prague* - Country: Prague, Czechia
- [ 10/2022 – 12/2022 ] **EIT Food - We Lead Food**  
*University of Cambridge; University of Madrid; Aarhus University* - Country: United Kingdom
- [ 09/2022 ] **EIT Food - Farm2Fork sustainable production & consumption in public canteens**  
*Torino University; Bologna University; Aarhus University* - Country: Italy
- [ 06/2022 – 12/2022 ] **EIT Food - Innovator Fellowship - Circular Food System - Farm2Fork Lab**  
*Torino University; Aarhus University; Technical University of Munich; Bologna University; CSIC*
- [ 04/2022 – 07/2022 ] **Leadership & Innovation in disruptive time**  
*Amani Institute; Fondazione Compagnia San Paolo; Fondazione Cariplo* - Online
- [ 01/2018 – 10/2018 ] **Master in Fundraising Management for National and International Cooperation**  
*Social Change School* - Country: Italy, Rome; and Spain, Madrid
- [ 09/2018 – 05/2019 ] **Master in European Project Management**  
*Europa Cube Innovation Business School* - Country: Belgium, Brussels
- [ 10/2007 – 03/2013 ] **Master's Degree in Mechanical Engineering for Energy & Environment**  
*University of Naples, Federico II* - Country: Italy, Naples  
NQF Level: 110/110 cum laude
- [ 02/2012 – 07/2012 ] **LLP Erasmus Project -**  
*Escuela Tecnica Superior de Ingeneria* - City: Huelva, Spain

## Dati personali

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