

# MARY KATHLEEN F. BURKE

## EDUCATION

### STOCKHOLM SCHOOL OF ECONOMICS

**PhD Business Administration, Department of Entrepreneurship, Innovation and Technology**

Stockholm, Sweden  
2019-Present

**Mistra Center for Sustainable Markets, Sustainable Business Development platform**

• Visiting Researcher, University of Turin, Department of Management

Turin, Italy

Conducted research on the social impact ecosystem in the Piedmont region

Summer 2022

• Visiting Researcher, Lancaster University Management School

Lancaster, UK

Supported by UK Research and Innovation Collective Fund award Global Challenges Research Fund (GCRF),

Fall 2021

RECIRCULATE: Driving eco-innovation in Africa: Capacity-building for a safe circular water economy

• Affiliate Researcher, Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE)

Lund, Sweden

**GEORGETOWN UNIVERSITY, Walsh School of Foreign Service**

Washington, DC

**Master of Arts in Latin American Studies, Concentration in Political Economy**

2016-2018

• **Honors Certificate:** Landegger Program in International Business Diplomacy

• **Wallenberg International Fellow**

Stockholm, Sweden

• Full immersion embedded in a leading Nordic investment company and healthcare

Summer 2017

subsidiary to gain experience working with all stakeholders in a live multinational setting

**HOBART AND WILLIAM SMITH COLLEGES**

Geneva, NY

**Bachelor of Arts in Economics, GPA 3.94, *summa cum laude***

2012-2016

• **Honors:** Phi Beta Kappa, Latin American Studies Association (LASA) Prize, Lauren Bessette Prize in Economics,

Omicron Delta Epsilon Economics honors society, Senior Symposium

• **Economics Study Abroad Program, Universidad Nacional de Cuyo**

Mendoza, Argentina

Fall 2014

## ACADEMIC ENGAGEMENT

### Publications

• Burke, M. Kathleen, Copper in Chile: Hierarchical foundations of a dynamic entrepreneurship ecosystem, *Academy of Management Global Proceedings*, Vol. Mexico, No. 2020

• Forni, L., Mautner, M., Lavado, A., Burke, K., & Diaz-Gomez, R.D., Watershed implications of shale oil and gas production in Vaca Muerta, Argentina, *Stockholm Environment Institute*, May 2021.

• Burke, M. Kathleen, Water, community and networks in the RECIRCULATE context, *The Flow*, Apr 2021, <recirculate.global>.

• Wakeman, SW, Burke, MK, & Chimenti, G., Exploiting Bad Behaviors: Stigma and the Space for Innovation, *Academy of Management Proceedings*, 2022 (1), 10957.

### Grants Received

• Misum Grant 2021, Mistra Center for Sustainable Markets, “Place-based education to promote sustainability, safe water, and human health during Covid-19” (Mar. 2021-Sep. 2022)

### Academic Conferences:

• Participant in the 39<sup>th</sup> EGOS Colloquium, Track 60 Places, Emotions, and Organizations, Cagliari, Italy and Participant in the 38<sup>th</sup> EGOS Colloquium, Track 35 Institutional Microdynamics: The Roles of Emotions, Values, and Evaluation Vienna, Austria (2022/3)

• Participant in EU-Forum for Studies of Policies for Research and Innovation (EU-SPRI), Early Career Researcher series (Fall 2021)

• Presentation at l'Académie de l'entrepreneuriat et de l'innovation (AEI) Track 10 Entrepreneurial Ecosystem Evolution, Resilience and Sustainability (October 2021)

• Presentation at MIRAI 2.0 Research and Innovation week (June 2021)

• “Knowledge and the Entrepreneurial Ecosystem” was presented at the 3<sup>rd</sup> AEM and TIM PhD Programs Online Conference 2020, Bergamo, Italy (May 2020)

• “Multilayered Problems: Unfolding South America’s Water” was accepted into the Latin American Studies Association (LASA) Conference 2019, Boston, MA (May 2019)

• “Las Bambas: Chinese Investment in Peruvian Mining” was accepted into the International Conference of the Latin American Council of Asia and Oceania (CELAO), Macao S.A.R., China (Nov. 2018)

### Academic Journals:

• Assistant to Academy of Management Division Program Chair

January 2020

• Reviewer, Academy of Management Journal

2019-present

• Reviewer, Industry and Innovation Journal

2021-present

• Reviewer, Small Business Economics

2022-present

### Teaching Assistantships/Departmental activities

• Social Innovation Scholarship moderator

2021/2

• PhD Student Representative

Fall 2021-Fall 2022

• Targeted-MPI focus group member, Higher Education and Gender Equality Plans

Summer 2021-Fall 2022

- Wallenberg Fellowship cohort assessor and Newsletter editor Fall 2020/1
- Digital Day student leader: smart regions Fall 2020
- TA Measuring Innovation: Experimental Design for Managers Fall 2020/1
- TA CEMS Seminar: Envisioning future scenarios Fall 2020/1
- TA Data Science Strategy Spring 2020

#### External Engagement activities

- Presenter, Eu-SPRI Forum Early Career Researcher Series, virtual Winter 2022
- EU-SPRI Winter School on Geography of Innovation, Lund University, Sweden Winter 2022
- Entrepreneurial Ecosystems Winter School, Utrecht University, School of Economics, Netherlands Winter 2022
- Guest lecturer, Lancaster University School of Management, UK Fall 2021
- Student mentor, COP26 Week, Lancaster Environment Centre, UK Fall 2021
- Guest lecturer, Stockholm University Latin American Institute, Seminar on Extractive Industries Spring 2020

## EXPERIENCE

### DARTMOUTH COLLEGE – Magnuson Center for Entrepreneurship

Hanover, NH

#### Program Manager for Social Entrepreneurship

Sep. 2022–present

- Built infrastructure and delivered educational programs to stimulate social-entrepreneurial thinking among Dartmouth students.

### DIS Study Abroad in Scandinavia

Stockholm, Sweden

#### Lecturer – Comparative Economics

Feb. – May 2022

- Delivered course to 20 university students on the evolution and performance of the Swedish economy and welfare state in the European context, focusing on comparative paths to natural resources-based development, social policy, and national innovation strategy and the limits of endogenous growth.

### EURASIA GROUP

New York, NY

#### Political Risk Associate

May – Aug. 2019

- Managed a project to develop a Future Risks Report for an insurance agency and analyzed both public and expert opinions about the impacts of climate change, technological revolution, and increasing international instability on multinational business.

### CANTOR FITZGERALD

New York, NY

#### Capital Introduction Analyst

2018-2019

- Supported Head of Capital Introduction and CEO of Prime Brokerage in connecting clients to potential investors
- Supported team of 5 in organizing investor events tailored to hedge fund strategy and market trends

### INVESTOR AB, Patricia Industries

Stockholm, Sweden

#### Business Operations and Financial Analyst Intern

May – Aug. 2017

- Synthesized the total Administrative cost allocations at Aleris, coordinated the planning of a new reporting model, and worked with the Chief Financial Officer to ensure the implementation of an effective allocation model for monthly reports to Investor AB
- Interviewed 15 hospital administrators and doctors to investigate the drivers of operational costs, which helped inform my financial analysis of different Aleris Healthcare and Care facilities in Sweden, Norway, and Denmark
- Designed the investment strategy for a team of 10 at Patricia Industries based on emerging diagnostic technologies across global healthcare markets, which was presented to a leading medical device company, Mölnlycke
- Performed financial analysis of PI's portfolio companies to dissect price variables in the context of market challenges, acquisitions, and municipal government regulations to be presented in meetings in the global client offices

### GENSLER, Global Architecture Firm

New York, NY

#### Marketing and Public Relations Intern

May – Aug. 2015

- Wrote 25 case stories describing project elements and client-centric strategy for senior associates, which was used in successful pitches to legacy clients and to prospective clients
- Created a marketing proposal for a renovation project of the Far Rockaways, including plans for new local business and community space, which resulted in the company proceeding with the project

## DISTINCTIONS

**Languages:** English (native); Spanish (fluent); Italian (basic); Swedish (basic)

**Other Affiliations:** Researcher and fundraiser for Latin American Cultural Association (Buffalo, NY), member of Georgetown University Latin American Council (Washington, DC), Advocate for New York Immigration Council (NYIC) (2018-2019); Wallenberg Fellows student representative (Stockholm, Sweden); Stockholm School of Economics PhD Club; MINERS PhD Network, Strategic Innovation Program for the Swedish mining and metal producing agency, Democrats Abroad Sweden, American Women's Club Stockholm, Social Impact Partners global consortium (Massachusetts, USA)

**Computer Skills:** Microsoft Office Suite, Stata, R, InDesign, NVivo

**Interests:** Hispanic literature and music, Modern art, Yoga, Water resources management, Environmental education

## PERSONAL REFEREES

Sarah L. Jack, Mark Conley, and Rhiannon Pugh.