

## PERSONAL INFORMATION

## Simona Grande



📍 ..... 100.. ..... (Italy)

☎ +39345.....

✉ simo.grande@gmail.com

🌐 [www.linkedin.com/simonagrande](http://www.linkedin.com/simonagrande)

💬 Skype simona\_grande

## WORK EXPERIENCE

- 
- |                 |   |
|-----------------|---|
| 2019–Present    | <b>Researcher</b><br>Università degli Studi di Torino, School of Management & Economics |
| 07/2019–12/2019 | <b>Visiting Researcher</b><br>Tecnológico de Monterrey, Querétaro (Mexico)              |
| 2019–Present    | <b>Global Shaper</b><br>World Economic Forum  |
| 2019–Present    | <b>Mentor</b><br>Thought For Food   |
| 2019–Present    | <b>Ambassador</b><br>Youth Climate Leaders  |
| 2018–Present    | <b>Lecturer</b><br>Rome Business School   |
| 01/2018–12/2018 | <b>Academic Tutor</b><br>Food Innovation Program  |
| 07/2017–12/2017 | <b>Researcher</b><br>Ashoka: Innovators for the Public (India)                          |
| 05/2017–07/2017 | <b>Mentor for Entrepreneurship Programs</b><br>Fondazione Golinelli (Italy)             |
| 2016–Present    | <b>Co-organizer and Mentor</b><br>Startup Weekend                                       |
| 07/2015–09/2015 | <b>Volunteer</b><br>EXPO Milano 2015  |
| 01/2015–06/2015 | <b>Project Manager</b><br>Verve International (China)                                   |

- 09/2014–12/2014 **Marketing**  
Hershey's (China)
- 05/2014–08/2014 **Consultant**  
Roncucci & Partners
- 2015–2020 **Research & Education**  
Future Food Institute
- 2005–Present **Volunteer**  
Slow Food

EDUCATION AND TRAINING

---

- 2018–2018 **Global Entrepreneurship Summer School**  
University of Western Cape (South Africa)
- 2016–2018 **Master in Food Innovation**  
Food Innovation Program  
Full-time Master's Program structured into creative learning and design thinking modules for aspiring food innovators. Attended workshops and seminars at: Wageningen University, Massachusetts Institute of Technology, UC Davis, Stanford University, UC Berkeley, San José State University, HPI D-School Potsdam, Kyoto Institute of Technology, Yonsei University Seoul, Tongji University Shanghai, Singapore University of Technology and Design, Hong Kong Polytechnic University, Google Food, Facebook HQ, Airbnb HQ, IDEO, Institute For The Future. Interviewed 500+ food experts.  
Final Project: "Food Heroes: Stories of Empathy and Change through Education"
- 2015–2015 **Summer School, Food & Sustainability**  
Università di Milano-Bicocca (Italy)  
Lectures based on philosophical, historical, anthropological, economic, social, geographic and cultural analysis of food hosted by the Department of Sociology and Social Research.
- 2013–2015 **Master of Science in International Management**  
East China University of Science and Technology, Shanghai (China)  
Courses: Research Methods, Business Ethics, International Marketing Strategy, Chinese Language and Culture.  
Thesis: "Communicating Shared Value in the Chinese market"
- 2013–2015 **Master of Science in International Management**  
ICN Business School (France)  
Courses: Economic Analysis and Application, International Business, International Investment and Multinational Enterprise Management.
- 2013–2014 **Master in International Management**  
Alma Mater Studiorum, Bologna (Italy)  
Courses: Human Resource Management, Industrial Economics, International Banking, International

Business Law, International Business Strategy & International Entrepreneurship, International Economics, International Finance, International Marketing & Brand Management, Logistics & Operation Management, Negotiation Techniques and Economic Information Analysis.

**2012–2013 Erasmus Programme**

Eberhard-Karls-Universität Tübingen (Germany)

Courses: International Marketing, History of International Economic Relations, Sociology.

**2010–2013 Bachelor in International Economics**

Università degli Studi di Torino (Italy)

Courses: Public Law, Business Economics, Computer Science, Private Law, Statistics, Microeconomics, Economics of Financial Intermediaries, Accounting, Transnational Contracts, International Trade, Sociology of Transcultural Relations, Macroeconomics, Commercial Law, Mathematics, Marketing, International Economics, Tax Law, International Settlement and Financing.

Thesis: "Glocalization: Think Global, Act Local."

**PERSONAL SKILLS**

**Mother tongue(s)** Italian

**Foreign language(s)**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Spanish	B1	B1	B1	B1	B1
French	B1	B1	B1	B1	B1
German	B1	B1	B1	B1	B1
Portuguese	A2	A2	A2	A2	A2
Chinese	A2	A2	A2	A2	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Good communication skills gained through the experience in public speaking

**Organisational / managerial skills** Leadership (responsible for 15 researchers).  
Daily use of team project management tools like Slack and Trello, and research management tools like Mendeley, Scopus, ResearchGate.

**Job-related skills** Research and mentoring skills

**Digital skills**

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

ECDL: European Computer Driving License