

LAUREN ROSE KELLER, J.D., LL.M

PERSONAL INFORMATION

Date of birth: 1982

EDUCATION

- October 2012* LL.M. in International Trade Law, University of Turin and the International Training Center of the ILO, dissertation on International Contract Law
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- May 2009* Juris Doctor (JD), University of California, Hastings College of the Law, Concentration in International and Comparative Law, thesis on International Finance Regulations
Witkin Award – Negotiation and Settlement
Award for Honourable Mention Best Oral Argument – Moot Court
Vice-President, Hastings International and Comparative Law Society (2007-2008)
Vice-President, American Bar Association Law Student Division (2007-2008)
GPA: 3.19/4
- August 2004* Bachelor of Arts Degree, Cognitive Science, University of California, Berkeley
GPA: 3.25/4

BAR MEMBERSHIPS

- September 2017* Avvocato Stabilito, Turin Bar Association
- February 2015* Solicitor, England and Wales
- November 2010* Attorney at Law, Nevada Bar Association
- January 2010* Attorney at Law, California Bar Association

WORK EXPERIENCE

- July 2012 - Present* Of Counsel, Jacobacci & Associati, Turin, Italy
- Advising Italian as well as other European and American clients on intellectual property related contractual and litigation matters, as well as in cross-border transactions, with particularly those relating to the US and UK. I regularly advise clients in patent, trademark, design, copyright and know-how matters, both before courts (Italian and European) and transactional issues.
- I work closely with clients to develop and implement cross-border IP management strategies, specifically focusing on brand development, technology development, access to foreign markets, anti-counterfeiting programs and IP-enforcement litigation strategies. In this role, I have also helped numerous clients with the development of in-house IP (specifically know-how) management policies.

I have extensive experience assisting clients with the development of IP assets, particularly those involved in joint development of technologies in collaboration with a research or commercial partner in a different jurisdiction.

Aug 2012 – Aug 2013 Of Counsel, Tosetto, Weigmann & Associati, Turin, Italy

Consulted on corporate and business-related cross-border commercial and litigation issues. Assistance with contract preparation for US and Italian clients.

Apr 2011 – Feb 2012 Legal Fellow, ADR Center SpA, Milan, Italy

Directed research and writing for several publications on European civil law issues. Organized the coordination of an academic publication requiring input from authors in each of the EU Member States, securing a prestigious publisher and negotiating the publishing contract, acted as the main contact point between the publisher, editors and Member State contributors, and assisted with the editing. Assisted with the organization of training courses and conferences in Italy and Europe for projects funded by the European Commission. Assisted the ADR case managers in the preparation of complex international mediation cases.

Sep 2010 – Feb 2011 Of Counsel, Ngo Legal Group, P.C., San Francisco, CA

Assisted with the preparation for a complex, multi-issue civil dispute: drafting motions and declarations regarding procedural and evidentiary issues to be filed with the court, including *ex parte* applications, protective orders, privilege log, etc.. Conducted due diligence regarding expert witnesses and drafted expert witness disclosures, and managed correspondence with opposing counsel. Appeared in civil court on behalf of various clients in case management conferences.

Sep 2009 – Dec 2011 Research Assistant, Dana Curtis Mediation, Sausalito, CA

Assisted in the preparation and organization of documents and materials for complex mediation sessions, and assisted during client mediations. Researched statutory changes and case law on California mediation and arbitration for inclusion in an annual published update on the law.

Oct 2007 – May 2008 Law Clerk, Kabak Law Group, San Francisco, CA

Drafted opinions, office actions, and demand letters. Researched and prepared memoranda on a wide range of transactional and soft IP law issues. Assisted in preparation for complex Business, Real Estate, and IP cases.

PROFESSIONAL MEMBERSHIPS

AIPLA, MARQUES, Licensing Executive Society

PERSONAL SKILLS

Languages: **English:** mother tongue

Italian: strong comprehension, speaking and writing